



## Microsoft Academic Conference for Higher Education

June 19-20<sup>th</sup>, 2017



### **Message from the Chair of North American Advisory Council, DynAA**

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As the 2016-2017 Chair of the Microsoft Dynamics Academic Alliance (DynAA) Advisory Council of North America, it gives me great pleasure to announce our notable accomplishments during the past year. First, it has been a great year for academic hosting with DynamicsCloud. In 2016, DynamicsCloud hosted approximately 1800 students per semester from over 100 universities throughout North America. DynamicsCloud has expanded their hosting offering to include GP, NAV, and AX, and are currently hosting a NAV system for a Netherlands university that has over 200 students. They have expanded support hours from 6 am to 12 am PT to help with students' late-night study sessions. DynamicsCloud's main objective is to help all DynAA members access Microsoft Dynamics ERP systems as easily as possible. Thank you to Doug Pitcher, DynAA Advisory Council member, for all his hard work and making this option available to all DynAA members.

Additionally, this year has been very productive in an effort to help students and professionals prepare for an exciting career in ERP or CRM management consulting. AA+ Dynamics Training accomplishes this through jumpstart bootcamps and subsequent college and university courses that provide hands on learning and ERP/CRM theoretical foundational concepts. AA+ Dynamics Training is a collaborative organization with Palm Beach Atlantic University and St. John Fisher College, Microsoft Dynamics Academic Alliance Universities. AA+ Dynamics Training also partners with other leading Microsoft DynAA schools and partner organizations throughout the world. Thank you to Mary Kay Copeland, DynAA Advisory Council member and co-director of AA+ Dynamics Training, along with fellow DynAA Advisory Council member Murray Fife for all their hard work in preparing future users for a career in ERP and CRM management consulting.

The DynAA Advisory Council could never have accomplished its goals without the tremendous support and leadership we receive from the Microsoft DynAA program lead, Katie Hasbargen, Ph.D., and her team. Our DynAA Advisory Council members' contributions surpass expectations by performing reviews, planning presentations, preparing training, just to name a few. Our Council members truly represent academic servant leadership.

I welcome you to the 2017 Microsoft Academic Conference for Higher Education and hope you find great value in our events, both with your teaching and research. If so, please share with others so we can grow in quality and relevance. If not, please help DynAA by letting us know how to better satisfy your needs, interests, and expectations. In either case, please stay involved by expanding use of Dynamics in your teaching and research, contributing to and attending the



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Microsoft Academic Conference for Higher Education, reaching out to Dynamics partners and customers in your region, and evangelizing Microsoft Dynamics to your peers.

Most sincerely,

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2016-2017 Chair, North American Advisory Council  
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