



Microsoft Academic Conference for Higher Education

June 19-20th, 2017



Microsoft Academic Conference for Higher Education

Microsoft Conference Center | Redmond Campus

Monday, June 19

8:30 A.M. - 9:15 A.M.	Coffee & Registration
9:15 A.M. - 9:30 A.M.	Welcome <i>Katie Hasbargen, Ph.D., Global Program Lead, Microsoft Dynamics Academic Alliance, Microsoft</i> <i>Kodiak Room</i>
9:30 A.M. - 10:30 A.M.	Keynote: Embracing Digital Transformation in Higher Education <u>Margo Day</u> , <i>Vice President, U.S. Education, Microsoft</i> <i>Kodiak Room</i>
10:30 A.M. - 10:50 A.M.	Break <i>Rainier Room</i>
10:50 A.M. - 11:25 A.M.	Digital Transformation Driven by Microsoft Dynamics 365: Empowering Your Classroom with the Latest Intelligent Business Applications from Microsoft <i>Kees Hertogh, Senior Director, Product Marketing, Microsoft</i> <i>Kodiak Room</i>

The Importance of Teaching Data Science: A Microsoft Cortana Intelligence Suite for Education Program Overview

Terry Christiani, Senior Marketing Communications Manager, Microsoft
St. Helens Room

Microsoft Hackbox: Crowdsourcing Skills for Hackathons

Steve Scallen, Principal Design Researcher, Microsoft
Lassen Room

11:30 A.M. - 12:00 P.M.

Driving Digital Transformation Using Intelligence for Improved Customer Engagement

Ryan Darby Martin, Senior Product Marketing Manager, Microsoft
Kodiak Room

Innovating Teaching & Learning Practices with Technology Integration Frameworks: A Case on Asia Pacific University of Technology & Innovation on the Adoption of Microsoft Office 365 Education Platform & Microsoft Cortana Intelligence Suite for Education

Kalai Anand Ratnam, Technology Specialist, Asia Pacific University of Technology & Innovation, Malaysia
St. Helens Room

Internet of Things (IoT) and Analytics on Campus: Improving the Student Experience and Fostering 21st-Century Skills

Seth Atkinson, Senior Business Development Manager, Worldwide Public Sector Education, Microsoft
Lassen Room

12:00 P.M. - 1:00 P.M.

Lunch

Rainier Room

1:00 P.M. - 2:00 P.M.

Faculty Lightning Round Presentations: Hear the Latest Trends in Education from Your Peers

Kodiak Room – See page 8 for agenda
St. Helens Room – See page 9 for agenda

2:05 P.M. - 2:35 P.M.

Showcasing Creativity in Curriculum: The Microsoft Dynamics
Academic Alliance Instructional Award

Huei Lee, Ph.D., Eastern Michigan University;

Kuo Lane Chen, Ph.D., University of Southern Mississippi;

Clarence Lee, DBA, Cornell University

Kodiak Room

Hosting and Performing Hackathons

Lee Stott, Tech Evangelist, Microsoft

St. Helens Room

Industry-Recognized Credentials for the Next Generation Workforce

Ludovic Fouflage, Senior Director, Learning & Readiness, Microsoft

Lassen Room

2:40 P.M. - 3:10 P.M.

Cultivating Student Awareness of ERP for Big Business: Providing
Global Scalability and Digital Intelligence with Microsoft Dynamics 365
for Operations

Eugene Shamshurin, Senior Product Marketing Manager, Microsoft

Kodiak Room

Microsoft Research Programs for Higher Education

Jim Pinkelman, Senior Director, Microsoft Research Outreach

St. Helens Room

Learning as a Service with Data Science and the Integration into
Campus Curriculum

Keith Boyd, Microsoft Learning & Readiness;

Pankaj Dikshit, Microsoft Learning & Readiness;

Dr. Richard J. Magjuka, Indiana University Kelley School of Business

Lassen Room

3:10 P.M. - 3:30 P.M.

Break

Rainier Room

3:30 P.M. - 4:00 P.M.	<p>Deepen Student Understanding of Microsoft Dynamics 365 for Financials: A Cloud-based Business Management Solution that is Enabling Small and Medium-sized Businesses to Grow and Succeed</p> <p><i>Shruti Shukla, Product Marketing Manager, Microsoft Dynamics 365, Microsoft</i></p> <p><i>Kodiak Room</i></p>
	<p>Quickly Build and Deploy Powerful Predictive Analytics Applications with Microsoft Azure Machine Learning</p> <p><i>Rob Moreira, Senior Product Marketing Manager, Microsoft</i></p> <p><i>St. Helens Room</i></p>
	<p>The Modern Classroom: How Devices are Transforming Learning in Higher Education</p> <p><i>Stephanie Ybarra, Surface Business Development Manager, Education, Microsoft</i></p> <p><i>Lassen Room</i></p>
4:05 P.M. - 4:35 P.M.	<p>Building Apps & Creating Workflows That Mean Business: Integrating Microsoft PowerApps and Microsoft Flow into the Higher Education Classroom</p> <p><i>Audrie Gordon, Senior Program Manager, Microsoft</i></p> <p><i>Kodiak Room</i></p>
	<p>Transformation with Advanced Analytics</p> <p><i>Marcello Benati, Senior Product Marketing Manager, Microsoft</i></p> <p><i>St. Helens Room</i></p>
4:40 P.M. - 5:10 P.M.	<p>General Session: Connecting Future-ready Skills, Employability and STEM Learning on Campus</p> <p><i>Jeff Johnson, Senior Business Development Manager, Worldwide Education, Microsoft;</i> <i>Kalai Anand Ratnam, Technology Specialist, Asia Pacific University of Technology & Innovation, Malaysia</i></p> <p><i>Kodiak Room</i></p>
5:15 P.M. - 5:30 P.M.	<p>Closing Remarks</p> <p><i>Kodiak Room</i></p>

5:30 P.M. - 7:00 P.M. Networking Reception
Rainier Room

Tuesday, June 20

8:30 A.M. - 9:00 A.M. Coffee & Registration

9:00 A.M. - 9:15 A.M. Welcome
*Katie Hasbargen, Ph.D., Global Program Lead, Microsoft Dynamics Academic Alliance,
Microsoft*
Kodiak Room

9:15 A.M. - 10:15 A.M. Keynote: The Future of Tech
[*James Whittaker*](#), *Distinguished Tech Evangelist, Microsoft*
Kodiak Room

10:15 A.M. - 10:30 A.M. Break
Rainier Room

10:30 A.M. - 11:00 A.M. General Session: Microsoft Power BI in Higher Education Curriculum
Miguel Martinez, Senior Product Marketing Manager, Microsoft
Kodiak Room

11:00 A.M. - 12:05 P.M.

	St. Helens Room	Kodiak Room
11:00 – 11:30 A.M.	Bootstrapped Learning of Machine Learning: A Case Study Using Microsoft Azure ML in a Cross-Discipline University Setting <i>Dr. Harry Strange, University College London, UK</i> <i>St. Helens Room</i>	Faculty Lightning Round Presentations: Hear the Latest Trends in Education from Your Peers
11:35 – 12:05 P.M.	Microsoft Office 365 Adoption and Integration for Campus and Learning Success <i>Michael Icore, Director, Business Development, Education, Microsoft</i> <i>St. Helens Room</i>	<i>Kodiak Room – See page 10 for agenda</i>

12:05 P.M. - 1:00 P.M.

Lunch
Rainier Room & West Hall

1:00 P.M. - 2:00 P.M.

General Session: Discover a Collection of Powerful Microsoft Applications for Educators
Microsoft OneNote: Mike Tholfsen, Principal Global Program Manager, Microsoft
Microsoft Sway: Gordon Hardy, Principal Program Manager, Microsoft
Microsoft Teams: Raanah Amjadi, Product Marketing Manager, Microsoft
Microsoft Stream: Vishal Sood, Group Program Manager, Microsoft Stream
Kodiak Room

2:05 P.M. - 2:45 P.M.

Keynote
[Anthony Salcito](#), Vice President, Worldwide Education, Microsoft
Kodiak Room

2:45 P.M. - 3:00 P.M.

Closing Remarks & Thank You
Kodiak Room

3:00 P.M. - 5:00 P.M.

Optional: Microsoft Campus Tours

Cybercrime Tour

Cyber Defense Operations Center (CDOC)

Digital Crimes Unit (DCU, Cybercrime Center)

[Microsoft Visitor Center](#)

This tour is interactive and self-guided.

Attendees can also visit the company store located across from the Visitor Center.

Faculty Lightning Round Presentations

Monday, June 19

Kodiak Room

1:00 P.M. - 2:00 P.M.

Microsoft Developer and IT Essentials: Apply State-of-the-Art
Information Technologies at No Cost

Todd Schultz, Ph.D., Augusta University

Promoting Collaborative Studies with Microsoft Dynamics Lifecycle
Services

Jānis Grabis, Riga Technical University

Engaging Your Students with Microsoft Social Engagement

Joshua Behl, Minnesota State University Moorhead

Effective Implementation of Microsoft Dynamics AX in a University Lab
Environment

Sara Deschner, University of Wisconsin – Whitewater;

Jonathan Stypula, Dynamics Consulting

Gamification of Employee Wellness Programs with Microsoft
Dynamics 365

Thilini Ariyachandra, Ph.D., Xavier University

Faculty Lightning Round Presentations

Monday, June 19

St. Helens Room

1:00 P.M. - 2:00 P.M.

Hacking the Hackathons: Making Extra-Curricular Competitive Student Events Accessible to Multi-Disciplinary Faculties

Russell Kane, Schools of Electronics, Electrical Engineering and Computer Science, Queen's University, Belfast;

Stephen Howell, Academic Program Manager, Microsoft Ireland

Description of University of Houston Data Analytics Program and Research Directions

Ellen Terry, C.T. Bauer College of Business, University of Houston

ClassNote: Facilitating in-Class Active and Collaborative Learning

Ms. Varunica, Mr. Viraj Khuthia & Dr. Bimlesh Wadhwa, National University of Singapore

Incorporating Microsoft Technologies into Management Information Systems Curriculum at a Contemporary Liberal Arts College

Jeremy Fei Wang, Flagler College

Data Analytics Using an Integrated Microsoft Platform

Frederick Riggins, Ph.D., College of Business, North Dakota State University;

Kelly T. Slaughter, Ph.D., Jindal School of Management, University of Texas at Dallas

Faculty Lightning Round Presentations

Tuesday, June 20

Kodiak Room

11:00 A.M. - 12:05 P.M.

Gamification for Learning ERP and Business Analytics

David Bahn, Ph.D., Metropolitan State University

Hands-on ERP Experience or Accounting Information Systems

Concepts? How to Teach Both Well without Killing Yourself

Eric H. Hernandez, CPA, CGMA, Taylor University

Connecting Microsoft Dynamics CRM and Microsoft Power BI for
Analytical CRM

Huei Lee, Ph.D., Eastern Michigan University

Teaching Human Resources Management Systems Using Microsoft
Dynamics AX

Ranida Harris, Ph.D., Indiana University Southeast

Tips and Tricks for Utilizing Microsoft Dynamics in the Classroom

Mary Kay Copeland, Ph.D., Palm Beach Atlantic University
