

Implementing the Microsoft Dynamics Student Certificate Program: Process and Curriculum

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The Technology Management department at Utah Valley University (UVU) implemented the Microsoft Dynamics Academic Alliance Program in fall of 2014 of under the direction of the authors. It was decided that two classes would be incorporated: TECH 4420 Organizational Information Technologies (MIS) and TECH 4200 Technology Marketing and Distribution. This article discusses implementation, best practices, future plans and lessons learned via the implementation.