Worldwide Microsoft Dynamics Academic Preconference
March 17-18, 2012

Hosted by the Microsoft Dynamics® Academic Alliance

Saturday, March 17, 2012
Embassy Suites Downtown Houston
Room: Discovery A&B
1515 Dallas Street
Houston, TX, USA

8:00 – 8:30am	**Breakfast**

8:30 – 9:00am	**Welcome to the Worldwide Microsoft Dynamics Academic Preconference** *Katie Hasbargen, Program Lead, Microsoft Dynamics Academic Alliance, Fargo, ND, USA*

9:00 – 9:30am	**Opening Plenary Session: Outreach and Research** *Dr. Jerry Flatto, Professor, University of Indianapolis, Indianapolis, IN, USA; and **Todd Schultz**, Professor, Augusta State University, Augusta, GA, USA*

9:30 – 11:00am	**Teaching Showcase** (Discovery A) *Facilitator: **Hans van der Hoeven**, Senior Lecturer, Avans University of Applied Sciences, 's-Hertogenbosch, The Netherlands* **ERP in Curricula Using Microsoft Dynamics NAV** ***Hans van der Hoeven**, Senior Lecturer, Avans University of Applied Sciences, 's-Hertogenbosch, The Netherlands* **Microsoft Dynamics Sure Step Case Study in the Classroom** ***Mike Canniff,** Faculty, University of the Pacific, Stockton, CA, USA* **The Impact of Video Clip Instruction on Understanding Customer Relationship Management (CRM) Software for Brand Management** ***Dr. Kuo Lane Chen**, Associate Professor, University of Southern Mississippi, Hattiesburg, MS, USA and **Dr. Huei Lee**, Professor, Eastern Michigan University, Ypsilanti, MI, USA*

Microsoft Dynamics Adds to the Students' Experience
*Rehan Bhana, Senior Lecturer, Birmingham City University – Faculty of Technology
Engineering and the Environment, Birmingham, West Midlands, United Kingdom*

Research Showcase (Discovery B)
Facilitator: Todd Schultz, Professor, Augusta State University, Augusta, GA, USA

**Agile Software Development Applications to ERP: Discussion and Illustration Using
Microsoft Dynamics AX**
Todd Schultz, Professor, Augusta State University, Augusta, GA, USA

**ERP Implementation: Examining Interdependencies among Pre-implementation,
Implementation and Post-implementation Phases**
Muhammad A. Razi, Associate Professor, Western Michigan, Kalamazoo, MI, USA

Microsoft Dynamics NAV Reference Model
Dejan Pajk, Researcher, Faculty of Economics, University of Ljubljana, Ljubljana, Slovenia

11:00 – 11:30am	**Break**

11:30 – 12:15pm **Concurrent Microsoft Dynamics Partner Demo Sessions**
Jet Reports Demo and Hands-on Session (Discovery A)
*Joe Little, President; and Jim Andrews, Vice President of Sales, Jet Reports,
Portland, OR, USA*

myGPcloud Demo and Hands-on Session (Discovery B)
Doug Pitcher, Cloudster, myGPcloud/Rose Business Solutions, Inc., San Diego, CA, USA

12:15 – 1:15pm	**Lunch**

1:15 – 2:45pm **Concurrent Sessions**
Microsoft Dynamics in Education Working Session (Discovery A)
Facilitator: Dr. Jerry Flatto, Professor, University of Indianapolis, Indianapolis, IN, USA

Microsoft Dynamics Academic Alliance Resources (Discovery B)
*Jane Birkegaard Thomsen, Senior Program Manager; and Bethany Eighmy, Senior
Program Manager, Microsoft Dynamics Academic Alliance*

2:45 – 3:00pm	**Break**

3:00 – 5:00pm **Hands-on Demo Sessions**
*Attendees have the option of rotating after the first hour or staying in the same session for
the second hour.*

SimulationAX – Presentation and Hands-on Game (Discovery A)
*François Paré, Executive Consultant, Laboratoire ERPsim - HEC Montréal, Montréal,
Canada*

Microsoft Dynamics CRM Online – Overview and Hands-On Exercise (Discovery B)
Jesse Geiken, CRM Technology Specialist, Microsoft

5:00 – 5:15pm	**Recap and Closing of Day One Sessions**

5:15 – 6:00pm **Advisory Council Meeting**
Advisory Council members from both regional councils should meet in Discovery A.
Attendees who are not on the advisory council are welcome to join.

7:00 – 10:00pm **Dinner and Special Event at the Toyota Center** (Hosted by the Microsoft Dynamics Academic Alliance)
Please meet at the Embassy Suites Downtown Houston lobby at 7:00pm. If you did not receive your ticket during the preconference, please pick up your ticket from the Embassy Suites front desk and meet us at the Toyota Center.

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Houston, TX, USA

8:00 – 8:30am	**Breakfast**

8:30 – 8:45am	**Opening Remarks**
	Katie Hasbargen, Program Lead, Microsoft Dynamics Academic Alliance, Fargo, ND, USA

8:45 – 9:30am	**Business of the Future**
	Mike Ehrenberg, Microsoft Technical Fellow, Redmond, WA, USA

9:30 – 10:00am	**Advisory Council Report**
	Dr. Jerry Flatto, Professor, University of Indianapolis, Indianapolis, IN, USA
	Hans van der Hoeven, Senior Lecturer, Avans University of Applied Sciences, 's-Hertogenbosch, The Netherlands

10:00 – 11:00am	**Microsoft Dynamics Partner Panel**
	Doug Pitcher, Cloudster, myGPcloud/Rose Business Solutions, Inc., San Diego, CA, USA
	Dwight M. Specht, Chief Operating Officer, I.B.I.S. Inc, Norcross, GA, USA
	Traci Shaw, Senior Manager, Interactive Intelligence, Indianapolis, Indiana, USA
	Yameen Ali, Consultant, Avanade, Portland, OR, USA
	Oliver Norton, Account Manager, Nigel Frank International, Newcastle, Tyne and Wear, United Kingdom

11:00 – 11:15am	**Closing and Thank You**
	Katie Hasbargen, Microsoft Dynamics Academic Alliance, Fargo, ND, USA

11:15 – 12:00pm	**Reception and Lunch**

We are excited to partner with the Dynamics Community User Groups this year during the afternoon. Please check your individual agenda for DayONE schedule and location.