

# CALL FOR PAPERS AND PARTICIPATION

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## Tenth WMU IT Forum



### *From Information to Communication*

**Friday, November 2, 2012 at WMU Fetzer Center  
Western Michigan University, Kalamazoo, Michigan, USA**

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The WMU IT Forum hosted by the Department of Business Information Systems at the Haworth College of Business provides an important forum for the exchange of ideas and information for educators, students, professionals, employers, and state and local governments.

You are cordially invited to join us for a quality academic conference that will explore the importance of information technology and communication in business industry, government, and education. The WMU IT Forum invites papers in research, research-in-progress, innovative teaching, applications of cutting-edge technology, student projects, posters and real-world cases.

#### **The conference program will include:**

- Full Academic Papers
- Student Projects and Papers
- Industry Speakers and Presentations
- Technology Demonstrations and Posters

#### **Suggested Tracks (but not limited to)**

- Business Communication
- Computer Information Systems
- Telecommunications and Information Management
- Electronic Business Marketing
- Health Informatics and Information Management
- Cross-disciplinary

#### **Submission for Referred Papers, Posters, Case Studies, and Demos**

Author(s) may present accepted papers, case studies, etc. and request publication of paper in the WMU IT Forum Proceedings. Full paper submissions will undergo a double-blind review process. At least one of the authors of the accepted paper must register to attend the conference. Graduate and undergraduate students, with the approval of their advisor, are invited to submit papers or posters on any of the above or related topics. Practitioners and professionals are encouraged to submit papers, case studies, workshop proposals, or IT demonstrations.

#### **Submission Deadline**

The deadline for submission is **July 1, 2012**. Authors will receive email notification of acceptance/rejection by **August 1, 2012**. Final revisions of accepted papers for publication in conference proceedings are due **September 1, 2012**.

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