

Message from the Program Lead of Microsoft Dynamics Academic Alliance

The Microsoft Dynamics Academic Alliance (DynAA) team is excited to announce the release of the *Journal of Integrated Enterprise Systems*. The goal of this journal is to share important research that is being done to incorporate Microsoft Dynamics into the classroom and enhance the student experience.

Thank you to all who have contributed to this journal through papers and reviews. We also would like to extend a special thank you to Dr. Huei Lee, Professor, and Eastern Michigan University for putting this journal together and making it accessible to the entire DynAA community and beyond.

The DynAA program provides Microsoft Dynamics software, support, and community-building opportunities to universities and colleges worldwide for education and research purposes. Our goal is to help educators enhance their curriculum to enable dynamic learning. By using Microsoft Dynamics business management software in an academic setting and engaging with Microsoft Dynamics partners and customers, schools can increase the overall value of their course offerings.

A major focus for the DynAA program revolves around connecting universities with one or more of the over 350,000 Microsoft Dynamics partners and customers worldwide. A relationship between your university and a local Microsoft Dynamics partner or customer can provide you with a wide array of resources and can provide real world learning experiences for your students. Microsoft partners and customers can provide guest lectures, serve on advisory boards, and potentially hire your students for internships and full time employment upon graduation.

Are you looking for ways to enhance your own curriculum or are you looking to establish a new course? Along with the resources Microsoft provides, our members are dedicated to creating and sharing valuable pieces of Microsoft Dynamics-based curriculum and activities. Please consider visiting Microsoft's [Faculty Connection site](#) to access and share these important and helpful resources.

Please contact us at dynaa@microsoft.com for more information regarding the DynAA program or for more information pertaining to Microsoft Dynamics partners and customers in your area. We hope you find the information shared in this journal valuable and look forward to working with you and your school in the future.

Warmest regards,

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