

CALL FOR PAPERS AND PARTICIPATION
2015 Microsoft Dynamics Academic Alliance Worldwide Preconference



Hosted by Microsoft Dynamics® Academic Alliance

Associated with Microsoft Convergence 2015 (March)

Preconference: March, 2015

Atlanta, Georgia USA

Deadline for Refereed Instructional and Research Papers: January 10, 2015

Deadline for Curriculum Packages to be Considered for the Microsoft Dynamics Academic Alliance Instructional Award: January 10, 2015

Deadline for Presentation and Panel Discussion Proposals: February 1, 2015

The **Microsoft Dynamics Academic Alliance (DynAA) Worldwide Preconference** is the definitive forum for exchange of curriculum and research among current and prospective DynAA members. For the 2015 Preconference, DynAA invites curriculum packages and research papers which incorporate Microsoft Dynamics into business, information systems/computer science/technology, and related topics. Refereed submissions will undergo a double-blind review. Accepted curriculum packages and papers will be invited for presentation at the Preconference and will be included in the proceedings. Top refereed submissions will be invited for consideration for publication in the *Journal of Integrated Enterprise Systems* [ISSN: 2168-197X (Print), 2162-9285 (Online)]. Submissions of proposals for presentation or panel discussions to be delivered at the Preconference are also invited.



Submissions must include connections with Microsoft Dynamics in one or more of the following areas:

- Accounting Information Systems
- Business Intelligence/Analytics/Big Data
- Business Performance Management
- Cloud Computing
- Curriculum Design Issues
- Customer Relationship Management (CRM)
- Enterprise Resource Planning (ERP)
- Financial Reporting Systems
- Information Audit
- Information Assurance/Security
- Information System Project Management
- Information Systems/Computer Technology
- Systems Analysis and Design
- Supply Chain Management

Curriculum Packages and Microsoft Dynamics Academic Alliance Instructional Award Submissions - Submissions of materials for delivering Microsoft Dynamics oriented instruction in the higher education classroom are invited. Accepted submissions will be presented at the preconference and extended abstracts or summaries will appear in the proceedings. Top submissions will be recognized and awarded by **Microsoft Dynamics Academic Alliance Instructional Award**.

Research Papers - Submissions of completed research addressing issues related to Microsoft Dynamics are invited. Research may be basic, applied, or pedagogical but should contribute to the body of knowledge in areas of interest to DynAA members. Case studies which demonstrate these attributes will also be considered.

Presentations and Panel Discussions - Submissions of proposals for presentations or panel discussions on research in progress, curriculum under development, current developments in Microsoft Dynamics, or topics of interest to DynAA members are invited and encouraged. Submissions should be an abstract of 1 to 2 pages describing the presentation or panel. Accepted submissions will be presented at the preconference and abstracts will appear in the proceedings.

Making Submissions - DynAA will publish the conference proceedings in CD/DVD format and online. In addition, the best refereed submissions will be recommended to the *Journal of Integrated Enterprise Systems* for publication. For acceptance of any submission, at least one author must commit to attending and presenting at the Preconference. Written submissions should be in Microsoft Office Word format, with double-spacing, and 11 font size. Manuscripts should follow APA guidelines for citations and references (See <http://apastyle.apa.org>).

The **deadline for submissions of curriculum packages and research** is **January 20, 2015**. Authors will receive notification of acceptance/rejection by **February 1, 2015** with final revisions due **February 15, 2015**. The deadline for presentation and discussion panel proposals is **February 1, 2015**. Authors will receive email notification of acceptance/rejection by **February 4, 2015** with final revisions due **February 15, 2015**.

Click the following link for online submissions:

<http://clcloud.com/dynaa2015>

If you have any problems submitting your curriculum package, paper, extended abstract, proposed presentation, or panel discussion online, please e-mail it to dynaa@microsoft.com and cc to Huei.Lee@emich.edu.

Related Links: Microsoft Dynamics Academic Alliance Worldwide Preconference registration and attendance information: <http://www.eventbrite.com/event/6036257609>

Convergence information (Please check the <http://clcloud.com/dynaa2015> for the updated link):

<http://www.microsoft.com/dynamics/convergence/neworleans13/Default.aspx?p=HeaderNavigation&r=134&l=1>

Questions can be directed to Microsoft Dynamics Academic Alliance at dynaa@microsoft.com.