

Message from the Chair of Microsoft DYNAA Advisory Council

As 2013-2014 Chair of the North American Advisory Council for the Microsoft Dynamics Academic Alliance (DynAA) it is my privilege to introduce the 2013 Journal of Integrated Enterprise Systems (JIES). This is the second year for this journal focused on enterprise systems especially research associated with Microsoft Dynamics.

This journal fills the gap in academic research and case studies related to using Enterprise Systems in the classroom and part of university curriculum. Though there are many useful channels with pedagogical and basic discoveries associated with Dynamics, there was no central source for the information. With JIES, we have an outlet that will provide a peer reviewed citation of our ideas and discoveries.

Without Dr. Huei Lee from Eastern Michigan University, who leads the DynAA Advisory Council Research & Publications Committee, as senior editor, registering the journal, soliciting and encouraging articles through scheduling research sessions at DynAA Convergence Pre-Conference JIES would not be possible. Additionally, DynAA would not be able to produce this journal without the tremendous support and leadership we receive from the Microsoft DynAA team: Don Morton - Program Director, Katie Hasbargen, Ph.D. - the program lead, Jane Birkegaard Thomsen - senior program manager, program managers Lyndsey Creamer, and Cristina McCoy and Christoffer Johnson- student experience program student worker. Our DynAA Advisory Council members' contributions surpass expectations by performing reviews and filling in where needed. Our Council members truly represent academic servant leadership.

I hope you find the JIES useful to your research and teaching. If so, tell others so we can grow in quality and relevance. If not, help the DynAA by letting us know better your needs, interests, and expectations. In either case, stay involved by expanding the use of Dynamics in your teaching and research, contributing to and attending the DynAA Preconference, contributing to JIES, reaching out to Dynamics partners and customers in your region, and evangelizing Dynamics to your peers.

Sincerely,

Carol Mannino
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2013-2014 Chair, North American Advisory Council
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