Message from the Chair of Microsoft DYNAA
North American Advisory Council

As 2012-2013 Chair of the Microsoft Dynamics Academic Alliance North American Advisory Council it gives me great pleasure to inaugurate the Journal of Integrated Enterprise Systems. This is a project the Council has been working at for years and from this start we have great hopes for a significant journal focused on enterprise systems in a broad sense and especially research associated with Microsoft Dynamics.

One of the challenges of working with state-of-practice software – especially in the classroom – is the limited outlets for research in the discipline. There are many conduits for getting the word out about pedagogical and basic discoveries associated with Dynamics. They are useful and they are where we turn when we need ideas for being more productive. With the launch of JIES we now have an outlet that will provide a significant citation of our ideas and discoveries.

This journal is almost entirely due to the efforts of Dr. Huei Lee from Eastern Michigan University. From acting as senior editor, registering the journal, soliciting and encouraging articles through scheduling research sessions at Dynamics Academic Alliance Convergence Pre-Meetings, Huei’s steady and tireless commitment have been well above the call of duty. The Microsoft Dynamics Academic Alliance Team in Fargo, ND, has also been instrumental in grounding our work in real, relevant, practitioner issues.

We think you will find the journal useful and we look forward to your future support.

Sincerely,

Todd Schultz, Ph.D.
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