

Message from the Program Lead of Microsoft Dynamics Academic Alliance

Hello from the Microsoft Dynamics Academic Alliance (DynAA) team. We are very excited to announce the release of the *Journal of Integrated Enterprise Systems*. The goal of this journal is to share important research that is being done to incorporate Microsoft Dynamics into the classroom and enhance the student experience.

We want to thank all those who contributed to this journal through papers and reviews. We also send a special thank you to **Dr. Huei Lee**, Professor, and Eastern Michigan University for putting this journal together and making it accessible to the entire DynAA community and beyond.

For those of you not familiar with the [DynAA](#) program, the program provides Microsoft Dynamics software, support, and community-building opportunities to universities and colleges worldwide. By using Microsoft Dynamics business management software in an academic setting and engaging with Microsoft Dynamics partners and customers, schools can increase the overall value of their course offerings.

A major focus for the DynAA program revolves around connecting universities with our Microsoft Dynamics partners and customers who are located in their immediate region. A relationship between your university and a local Microsoft Dynamics partner or customer can provide you with a wide array of resources and can provide real world learning experiences for your students. Microsoft partners and customers can provide guest lectures, serve on advisory boards, and potentially hire your students for internships and full time employment upon graduation.

Are you looking for ways to enhance your own curriculum? Along with the resources Microsoft provides, our members are dedicated to creating and sharing valuable pieces of Microsoft Dynamics-based curriculum and activities. Please consider visiting Microsoft's [Faculty Connection site](#) to access and share these important and helpful resources.

Please contact us at dynaa@microsoft.com for more information pertaining to Microsoft Dynamics partners and customers in your area or to become a member of DynAA. We hope you find the information shared in this journal valuable and look forward to working with you and your school in the future.

Warmest regards,

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