

# Microsoft Dynamics Academic Conference 2016 New Orleans, Louisiana, USA

## Message from the Program Lead

**Katie Hasbargen, Ph.D.**  
**Microsoft Dynamics Academic Alliance (DynAA)**

Welcome to the 2016 Microsoft Dynamics Academic Conference!

It is a privilege for us to partner with you! Thank you for providing your students with the tools and experiences they need as they prepare to enter the workforce.

We are excited to meet with you April 2nd-April 5th in New Orleans, Louisiana. The 2016 Microsoft Dynamics Academic Conference is designed to provide you with opportunities to network with fellow educators and to share new ideas regarding the most current curriculum, research, and technology. We will be sharing information with you regarding trends in business solutions, product features and functionality, and resources available to you through the Microsoft Dynamics Academic Alliance program (DynAA). You will also have the opportunity to hear from your peers regarding their successes and best practices in the classroom. We hope you will take advantage of this opportunity to learn and expand your own knowledge and all the program has to offer!

The presentations you will hear during the Preconference are great examples of the innovative work that is being done within our DynAA community. We'd like to extend a special thank you to Dr. Huei Lee, Professor at Eastern Michigan University for organizing the presentations so everyone can access them.

The most successful educational institutions utilizing Microsoft Dynamics in the classroom are working closely with the Microsoft Dynamics partners and customers in their region. Knowing this, our team strives to connect every interested Academic Member with one or more of our partners and customers. Having a good relationship with your institution and a local partner or customer can provide you with a wide array of resources and can also supply real world learning experiences for your students. Microsoft Dynamics partners and customers can provide guest lectures, serve on advisory boards, and potentially hire your students for internships and full time employment after their graduation date.

Please feel free to contact us at [dynaa@microsoft.com](mailto:dynaa@microsoft.com) for more information pertaining to Microsoft Dynamics partners and customers in your area. We look forward to helping you establish a worthwhile relationship with a partner or customer that will further enhance your curriculum and provide your students with opportunities both now, and into the future.

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Thank you for taking time out of your busy schedule to attend the 2016 Microsoft Dynamics Academic Conference. We are pleased you are here!

Warmest regards,

Katie Hasbargen, Ph.D.  
Program Lead, Microsoft Dynamics Academic Alliance