Message from the Proceedings Editor

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It is my pleasure to present the Proceedings of Microsoft Dynamics Academic Preconference held in the Westin New Orleans Canal Place, New Orleans, Louisiana during April 3-4, 2016.

Firstly, I would like to express my appreciation to Katie Hasbargen, Program Lead of DYNAA. I also would like to thank Jane Birkegaard Thomsen, and Mette Vad for their frequent help. On the academic side, I would like to thank Jennifer Nighingale Massart, the Chair of Advisory Council, for her outstanding leadership. I also would like to thank all the members of the advisory council, especially and Ann Arendt (Vice Chair), Carol Mannion (Research Committee Chair), Kuo Lane Chen (Research Committee Member), Muhammad A. Razi (Research Committee Member), and Thilini Ariyachandra (Research Committee Member), for their constructive suggestions.

This was the seventh year to publish the Proceedings. Attending an academic/professional conference often means a chance for faculty members to gain useful knowledge in both teaching and research. Microsoft Dynamics has grown to include cloud-based GP 2015, CRM 2015, AX 2012 R3, NAV and other software for business solutions. The purpose of this conference is not only to discuss the technical side of Microsoft Dynamics, but also to discuss academic curriculum trends and critical issues related to information systems such as Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), Supply Chain Management (SCM), Cloud Computing, Big Data, and Business Intelligence/Business Analytics (BI/BA). This volume contains five refereed full papers and two abstracts. This year we have received several outstanding submissions for the DynAA Instructional Award. These papers and curriculum packages have been gone through a rigorous double-blind review process. The top papers and curriculum packages will be considered for publication in the coming issues of *Journal of Integrated Enterprise Systems*. The Proceedings will be published online at http://clcloud.com/dynaa2016 after the preconference.

Secondly, I want to thank the authors, presenters, and reviewers for their persistent hard work for these papers/reviews for the Proceedings of the Preconference. I know that it was a lot of hard work, but it was well worth.

Finally, we would like to sincerely thank everyone again for their participation in the 2016 Academic Conference. Without your help and support, the Proceedings would not have been possible. In addition, the committee will greatly appreciate it if you can provide them with ideas and issues so that they can improve the quality of the Proceedings in the future. We wish you enjoy the conference in New Orleans and look forward to seeing all of you again in future Microsoft Dynamic Academic Conference.