

Microsoft Dynamics Academic Conference 2016 New Orleans

Microsoft Dynamics Academic Alliance is very excited to welcome you to this year's Microsoft Dynamics Academic Conference 2016 in New Orleans.

Location: *The Westin New Orleans Canal Place, 100 Rue Iberville, New Orleans, Louisiana 70130, USA*

Date: *April 3th 2016*

Agenda for Microsoft Dynamics Academic Conference 2016 in New Orleans

(This agenda is subject to change)

Agenda for April 3th, 2016

Meeting room:

08:30 – 09:00 Check-in and coffee break

09:00 – 09:40 Welcome to the Microsoft Dynamics Academic Conference 2016 in New Orleans

Speaker: Katie Hasbargen, Ph.D., Program Lead, Microsoft Dynamics Academic Alliance, USA

09:40 – 10:10 Microsoft Dynamics Academic Alliance Advisory Council update and Microsoft Dynamics Academic Alliance Instructional Award 2016

Speaker: Microsoft Dynamics Academic Alliance Advisory Council Members

10:10 – 10:50 Teaching ERP implementation with Microsoft Dynamics Sure Step

Here we present ideas of teaching ERP implementation using Microsoft Dynamics Sure Step in a college classroom. The presentation outlines a general approach and topics related to ERP implementation. Microsoft Dynamics and Microsoft Dynamics Sure Step Methodology is introduced. Ideas for classroom activities, student learning outcome and results from the sample assignment are included.

Speaker: Todd Schultz, Professor and Director, Augusta University, Georgia, USA. Ranida Harris, Associate Professor, Indiana University Southeast, Indiana, USA.

10:50 – 11:10 Break

11:10 – 11:40 Developing curriculum theory and application for Microsoft Dynamics AX

This presentation explores methods and tools that can be used for developing curriculum for Dynamics AX in the classroom. It describes a two-step approach to researching theoretical concepts and applying them with Dynamics AX.

Speaker: David Thomas, Adjunct Instructor, Tulsa Community College, OK, USA. Jennifer Nightingale, Assistant Professor, Duquesne University, PA, USA

11:45 – 12:15 Using Microsoft Dynamics CRM to boost independent skills for requirements modeling in a graduate-level systems analysis class

Microsoft Dynamics CRM was introduced into Metropolitan State University's graduate course in systems analysis and design in order to boost students' abilities to independently create diagrammatic models of requirements for information systems design. This presentation will describe the motivations for this curricular innovation as well as some of its outcomes.

Speaker: David Bahn, Associate Professor, Metropolitan State University, MN, USA.

12:15 – 1:15 Lunch

1:15 – 1:45 Business Intelligence and small non-profits organizations

More than ever before, organizations are using data and analysis to make effective, informed decisions in every sector of society. Non-profits are not far behind the for-profit businesses and have realized the value of engaging in data analysis through business intelligence. Microsoft Dynamics CRM is one such solution that non-profit institutions examine as a viable BI solution for non-profits.

Speaker: Thilini Ariyachandra, Associate Professor, Xavier University, OH, USA. Brian Heim, Graphics Designer, Convergys, OH, USA. Mark Frolick, Professor, Xavier University, OH, USA.

1:50 – 2:20 A comparison of purchasing modules between Microsoft Dynamics AX and Microsoft Dynamics GP supply chain management

Purchasing is an important subject in supply chain management courses. This paper compares purchasing modules between Dynamics AX and Dynamics GP. The comparison focuses on concept or issues which can be used to teach students in purchasing practices. Two assignments listed in this paper can be used in supply chain management courses or business process management courses.

Speaker: Huei Lee, Ph.D., Professor, Eastern Michigan University, Michigan, USA. Kuo Lane Chen, Ph.D., Associate Professor, University of Southern Mississippi, Mississippi, USA.

2:25 – 2:55 Microsoft Dynamics AX - A hands-on approach to Learning ERP

Speaker: Doug Pitcher, CEO, DynamicsCloud, Inc., Alberta, Canada.

2:55 – 3:10 Break

3:10 – 4:15 Roundtable presentation and discussions

(Each session will take 30 min. Each topic will be presented twice)

Lightweight 'sandbox' hosting for academic use of Microsoft Dynamics

Hosting is a huge hurdle for academic adoption of Microsoft Dynamics, especially in the classroom and especially for those new to Microsoft Dynamics and the Microsoft Dynamics Academic Alliance (DynAA).

This presentation introduces a project we call LWH4DynAA – Light Weight Hosting for Microsoft Dynamics Academic Alliance. In recent practical demonstrations in fall 2015, we have established that the development and Microsoft Azure deployment of an appropriately configured VM (or virtual machine) has lessened this hurdle considerably, especially for light-weight classroom use of Microsoft Dynamics. *Speaker: Todd Schultz, Professor and Director, Augusta University, Georgia, USA. Ranida Harris, Associate Professor, Indiana University Southeast, Indiana, USA. Frederick J. Riggins, Associate Professor, North Dakota State University, North Dakota, USA.*

Questions to ask yourself and your institution if you are planning to implement ERP/CRM in the classroom

Speaker: Anne Arendt, Associate Professor/ Associate Chair, Utah Valley University, UT, USA

Microsoft Dynamics Academic Alliance Resources

Speaker: Microsoft Dynamics Academic Alliance team


Open topic table opportunities

- 4:15 – 4:45 Microsoft Dynamics Academic Alliance at Envision**
- 4:45 – 5:00 Recap and closing announcements**
- 5:00 – 7:00 Microsoft Dynamics Academic Alliance Networking Reception**

The second day of Microsoft Academic Conference is to attend Microsoft Envision. The agenda of Microsoft Envision for the first day is shown in the following table. The full agenda for Microsoft Envision can be seen in following link:

<https://www.microsoft.com/en/envision/agenda>

Monday, April 4

7:30am – 7:00pm	Registration & Badge Pick Up
7:30am – 9:00am	Breakfast
9:00am – 10:00am	Keynote > Featuring Satya Nadella , Chief Executive Officer, Microsoft Corporation 
10:00am – 10:30am	Business Transformation Discussion Featuring Peggy Johnson , Executive Vice President, Business Development, Microsoft Corporation and Dan Schulman , President and CEO, PayPal
10:30am – 11:00am	Special appearance by Captain Scott Kelly
11:00am – 1:00pm	Lunch
11:00am – 7:00pm	Expo > Including Sponsor and Microsoft Theater sessions with topics like: <ul style="list-style-type: none"> • Digital workplace and real-time collaboration • People-centric marketing • Protect your assets, protect your business • Making your customer engagement intelligent • The future of business analytics
1:00pm – 2:15pm	General Sessions: Role-focused <ul style="list-style-type: none"> • Cloud Security & Governance: Featuring Brad Smith, President & Chief Legal Officer, Microsoft Corporation • Finance & Operations: Featuring Dave O'Hara, Chief Financial Officer, Applications and Services Group & Cloud and Enterprise Group, Microsoft Corporation • Sales: Featuring Judson Althoff, President, Microsoft North America • Marketing: Featuring Chris Capossela, Executive Vice President and Chief Marketing Officer, Microsoft Corporation
2:45pm – 3:30pm	Breakout Sessions: Role-focused with topics like: <ul style="list-style-type: none"> • The Millennial Disconnect: Marketing beyond the Stereotype • Social Selling • Disrupting Digital Business • Driving Innovation in a Digital Economy • Establishing a Culture of Security with Your Employee and Board • The Importance of Tight Integration between Roles
2:45pm – 3:30pm	Microsoft Dynamics Product Roadmap Sessions
4:00pm – 4:45pm	Breakout Sessions: Role-focused
4:00pm – 4:45pm	Microsoft Dynamics Product Roadmap Sessions
5:00pm – 7:00pm	Welcome Reception in Microsoft Envision Expo