

# Convergence 2014 Atlanta, Georgia, USA Microsoft Dynamics Academic Preconference

## Message from the Program Lead

**Katie Hasbargen, Ph.D.**  
**Microsoft Dynamics Academic Alliance (DynAA)**

Welcome to the 2014 Worldwide Microsoft Dynamics Academic Alliance Preconference!

## **Get Set...For dynamic learning**

Thank you for providing your students with the tools and experiences they need as they prepare to enter the workforce. It is a privilege to partner with you and we are excited to meet with you March 2<sup>nd</sup>-March 3<sup>rd</sup> in Atlanta, Georgia. The 2014 Worldwide DynAA Preconference event is designed to provide you with opportunities to network with fellow educators and to share new ideas regarding the latest curriculum, research, and technology. As always, we will be making some exciting announcements regarding new resources and opportunities that will be made available in the coming year. We hope you will take advantage of these new opportunities and all the program has to offer.

The presentations you will hear during the Preconference are great examples of the innovative work being done across our DynAA community. Thank you to Dr. Huei Lee, Professor, Eastern Michigan University for organizing the presentations so they can be accessed by everyone.

The most successful educational institutions using Microsoft Dynamics in the classroom are the ones who work closely with the Microsoft Dynamics partners and customers in their region. Knowing this, our team strives to connect every interested Academic Member with one or more of our partners and customers. A relationship between your institution and a local partner or customer can provide you with a wide array of resources and can provide real world learning experiences for your students. Microsoft Dynamics partners and customers can provide guest lectures, serve on advisory boards, and potentially hire your students for internships and full time employment upon graduation.

Please contact us at [dynaa@microsoft.com](mailto:dynaa@microsoft.com) for more information pertaining to Microsoft Dynamics partners and customers in your area. We look forward to helping you establish a valuable relationship with a partner or customer that will enhance your curriculum and provide your students with opportunities now and into the future.

Thank you for taking time out of your busy schedule to attend the 2014 DynAA Preconference. We are glad you are here!

Warmest regards,

Katie Hasbargen, Ph.D.  
Program Lead, Microsoft Dynamics Academic Alliance