



2013 Worldwide Microsoft Dynamics Academic Alliance Preconference

March 16-17, 2013

Hosted by Microsoft Dynamics Academic Alliance

Saturday March 16, 2013

Hilton New Orleans Riverside

2 Poydras Street

New Orleans, LA 70130

Rooms: Marlborough A and Cambridge

(We will begin each morning in Marlborough A and all sessions will be held in Marlborough A unless otherwise noted)

NOTE: Out of respect to the next presenter, please make sure you are staying within your allotted time. Please listen for the "ding" when your time is up!

8:00-8:30 Breakfast (served in Marlborough A)

8:30-9:15 Welcome to the Worldwide Microsoft Dynamics Academic Alliance Preconference & Presentation of the "Microsoft Dynamics Academic Alliance Instructional Award"
Katie Hasbargen, Ph.D., Program Lead, Microsoft Dynamics Academic Alliance, Fargo, ND, USA

9:15-9:45 Advisory Council Chair's Report
Todd Schultz, Ph.D., Professor, Georgia Regents University Augusta, GA, USA
Carol Mannino, Associate Professor, Milwaukee School of Engineering, Milwaukee, WI, USA
Jane Birkegaard Thomsen, Senior Program Manager, Microsoft Dynamics Academic Alliance

9:45-10:30 Simulation AX
Pierre Majorique Léger, Professor, Department of Information Technologies, HEC Montréal, Montréal, Québec, Canada
Session Overview:
This session is intended to give you a look into the Simulation AX (SAX) game created by HEC Montréal.
*HEC Montréal will be set up throughout the day outside Marlborough A for those that would like to sign up for a 15 minute demo

10:30-10:45 15 minute BREAK

10:45-12:15 Faculty Presentations-Concurrent Sessions
(There will be 5 minutes in between sessions, allowing time to switch rooms if desired—see schedule on next page)

10:45-11:10

Track 1

Room

Marlborough A

Making the Move to Dynamics AX: GP to AX, A Comparison of Applications and Terminology

David Thomas, *Adjunct Instructor, Tulsa Community College, Tulsa, OK, USA*

Track 2

Cambridge

Harnessing Microsoft Technology for Improving the Quality of Higher Education

Dinesh Badadagandi, *Visiting Faculty for ERP, Nitte University, Mangalore, Karnataka, India; Karnataka University, Dharwar, Karnataka India; B. V. Bhoomaraddi College of Engineering & Technology, Hubli, Karnatak, India*

Kavya Upadhyaya, *Visiting Faculty for ERP at Nitte University, Mangalore, Karnataka, India; B. V. Bhoomaraddi College of Engineering & Technology, Hubli, Karnatak, India*

11:15-11:40

Track 1

Room

Marlborough A

Development and Implementation of a Minor in Enterprise Technology

Steve Schlough, Ph.D., *Professor, University of Wisconsin-Stout, Menomonie, WI, USA*

Evan Sveum, *Senior Lecturer, University of Wisconsin-Stout, Menomonie, WI, USA*

Track 2

Cambridge

ERP Consolidation Accounting Serial Exercise

Zane Swanson, *Assistant Professor, University of Central Oklahoma, Edmond, OK, USA*

11:45-12:10

Track 1

Room

Marlborough A

Creating Financial Statements Using Microsoft Dynamics GP: Learning vs. Teaching (Finalist for the Microsoft Dynamics Academic Alliance Instructional Award)

Bonnie Klamm, Ph.D., *Associate Professor, North Dakota State University, Fargo, ND, USA*

Joann Segovia, Ph.D., *Associate Professor, Winona State University, Winona, MN, USA*

Track 2

Cambridge

An Integrated Service Management System built on Microsoft Dynamics CRM

Davide D'Aprile, Ph.D., *Assistant Researcher, Università degli Studi di Torino, Torino, Italy*

Francesco Bergadano, Ph.D., *Professor, Università degli Studi di Torino, Torino, Italy*

12:15-1:15

LUNCH (Lunch to be served in Marlborough A)

1:15-2:15

Microsoft Dynamics Academic Alliance Instructional Award-Winner's Demo Class Using Microsoft Dynamics CRM for Business Process Management: A Curriculum Package for Business Process Management or Supply Chain Management Courses

Huei Lee, Ph.D., *Professor, Eastern Michigan University, Ypsilanti, MI, USA*

Kuo Lane Chen, Ph.D., *Associate Professor, University of Southern Mississippi, Hattiesburg, MS, USA*

2:15-2:45 **Microsoft IT Academy (co-presentation using Lync 2013)**
Heidi Johnson, Senior Channel Manager, Microsoft, USA

2:45-3:00 **SNACK BREAK-(refreshments to be served in Marlborough A)**

3:00-4:00 **Concurrent Sessions**
(There will be 5 minutes in between sessions, allowing attendees time to switch rooms if desired)

3:00-3:25 **Room**
Track 1 **Marlborough A**

Use of MS Dynamics CRM in an Introductory Information Systems Course
Evan Sveum, Senior Lecturer, University of Wisconsin-Stout, Menomonie, WI, USA

Track 2 **Cambridge**

Microsoft Dynamics NAV Process Reference Model
Dejan Pajk, Researcher, Faculty of Economics, University of Ljubljana, Ljubljana, Slovenia

3:30-3:55 **Room**
Track 1 **Marlborough A**

Consumption-based Supply-Chain: Healthcare Materials Management using Microsoft Dynamics GP and Binary Stream add-on Software
(Finalist for the Microsoft Dynamics Academic Alliance Instructional Award)
Bernard Han, Ph.D., Professor, Western Michigan University, Kalamazoo, MI, USA
Muhammad A. Razi, Ph.D., Professor, Western Michigan University, Kalamazoo, MI, USA

Track 2 **Cambridge**

Earned Value Management Systems: Challenges and Future Direction
Thilini Ariyachandra, Associate Professor of MIS, Xavier University, Cincinnati, OH, USA
Bryan Wilson, Senior Software Engineer, Northrop Grumman Corporation, Cincinnati, OH, USA
Mark Frolick, Professor of MIS, Xavier University, Cincinnati, OH, USA

4:00-5:00 **How Your Students Can Become Tomorrow's Microsoft Dynamics Consultants**
Doug Blitzer, Director, Talent Strategy and Development, Tribridge, USA

5:00-5:15 **Recap and Closing Announcements**
Katie Hasbargen, Ph.D., Program Lead, Microsoft Dynamics Academic Alliance, Fargo, ND, USA

Optional Concurrent Sessions

5:30-6:15

Room

Track 1

Marlborough A

DynAA Advisory Council Informational Session (held in Marlborough A)

Those who are interested in joining the 2013-2014 Advisory Council are invited to stay for a brief informational session.

Track 2

Cambridge

Microsoft Dynamics Academic Alliance Resources

Those who are interested in learning more about the resources available to DynAA members are invited to stay for a brief informational session.

7:00-10:00

Dinner Cruise on the Creole Queen

DynAA will be seated in the **Creole Room**

Riverwalk/Canal Street Dock (directly behind hotel)

Boarding: 7:00 pm

(All passengers must be aboard no later than 7:45pm)

Departure: 8:00 pm

Return: 10:00 pm

Please do not forget to get your boarding pass for the Creole Queen prior to leaving today. You will not be allowed aboard without it. Please see Lyndsey outside of Marlborough A if you have not received your ticket.

Sunday March 17, 2013

Hilton New Orleans Riverside

2 Poydras Street

New Orleans, LA 70130

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8:00-8:30 Breakfast (served in Marlborough A)

8:30-8:45 Morning Remarks

Katie Hasbargen, Ph.D., Program Lead, Microsoft Dynamics Academic Alliance, Fargo, ND, USA

8:45-9:45 Microsoft Dynamics User Groups

Andy Hafer, CEO, Microsoft Dynamics User Groups, Fargo, ND, USA

9:45-10:45 Microsoft Dynamics GP 2013-“What’s New!”

Jay Manley, Senior Product Marketing Manager, Microsoft, Fargo, ND, USA

Session Overview:

This session is intended to give you an overview of the recently launched, GP 2013. You will understand what upgrades have been made in features and functions and what is new in this version. There will be 15 minutes for questions at the end of the presentation.

10:45-11:00 15 minute BREAK

11:00-12:00 Enterprise Architecture Management, Operations Management, Demo Class

Yameen Ali, Contributing Instructor, Willamette University, Salem Oregon, USA

Session Overview:

This is an overview of the partnership formed between Avanade and Willamette University, intended to ready students to enter the workforce as billable consultants upon graduation. Avanade developed Dynamics AX curriculum and taught a pilot course at Willamette University’s Atkinson Graduate School of Management on Operations Management using the Dynamics AX software as the ERP platform. The second phase of the course is being taught this year using real customer requirements and data. This session will provide an overview of the concepts behind teaching with technology to position students to enter the workforce with minimal on the job training.

12:00-1:00 LUNCH-(Lunch to be served in Marlborough A)

12:15-12:45 Microsoft Dynamics Academic Alliance Certificate Program Announcement

Katie Hasbargen, Ph.D., Program Lead, Microsoft Dynamics Academic Alliance, Fargo, ND, USA

1:00-2:45 Concurrent Sessions-Microsoft Dynamics Partners

(There will be 5 minutes in between sessions, allowing time to switch rooms if desired—see schedule on next page)

1:00-1:45

Track 1

Room

Marlborough A

Educating Towards the Cloud

Tim Moyers, *Strategic Development Officer, Reviora, Clearwater, FL, USA*

Session Overview:

In this session, we will discover how universities can use the cloud to prepare students for what is becoming the status quo in business operation. We will see how students have already integrated the cloud into their school and personal use, and how it will become increasingly important to be familiar with its professional use as well.

Track 2

Cambridge

CRM/XRM Showcase

Gretchen Opferkew, *Director of Education, PowerObjects, Minneapolis, MN, USA*

Session Overview:

In this session we'll look at real examples of how Microsoft Dynamics CRM is being customized and used by all sorts of industries, including Health Care, Non-Profits, Financial Services, Education, and Government. You'll understand why organizations choose Microsoft Dynamics CRM as the preferred technology. We'll also discuss the skillsets and certifications students need to start a career using Microsoft Dynamics CRM as an "XRM" development platform.

1:50-2:35

Track 1

Room

Marlborough A

myGPcloud-“A Cloud-Based Approach to ERP Instruction”

Doug Pitcher, *Microsoft Certified Professional, Rose Business Solutions, San Diego, CA, USA*

Todd Schultz, Ph.D., *Professor, Georgia Regents University Augusta, GA, USA*

Session Overview:

Installing, administrating, and maintaining an ERP system for classroom instruction can be burdensome and frustrating. In this session we will discuss ERP hosting options for professors and describe how to implement and use this type of system in the classroom. We will also go through a hands-on demonstration of myGPcloud as well as discuss the advantages and disadvantages to ERP in the cloud. Actual student instruction and assignments will be featured.

Track 2

Cambridge

Undergraduate to Microsoft Dynamics AX Consultant in 12 Easy Months

Mike Hull, *General Manager, eBECS, Lancaster, PA, USA*

Session Overview:

eBECS will detail the success they have had in recruiting, training and then deploying undergraduates and MBA grads into the Dynamics AX consulting world. They will also outline an approach to creating a syllabus for your institution to create an “ERP Certificate” making your graduates more valuable to the employment market.

2:45-3:00

Closing and Thank You

Katie Hasbargen, Ph.D., *Program Lead, Microsoft Dynamics Academic Alliance, Fargo, ND, USA*

Thank you for attending! We look forward to continuing to work with you throughout the academic year and into the future. For those of you staying for Convergence 2013, the address is provided below.

Convergence 2013

**Ernest N. Morial Convention Center
900 Convention Center Blvd.**

Don't forget to visit the Microsoft Dynamics Academic Alliance Team at Convergence at Booth #96!!

If you are staying for Convergence 2013, don't miss the Closing Celebration, featuring Matchbox 20 at 7:30pm in Woldenberg Riverfront Park