Worldwide Microsoft Dynamics Academic Preconference  
March 17-18, 2012  
Hosted by the Microsoft Dynamics® Academic Alliance

Saturday, March 17, 2012  
Embassy Suites Downtown Houston  
Room: Discovery A&B  
1515 Dallas Street  
Houston, TX, USA

8:00 – 8:30am  Breakfast

8:30 – 9:00am  Welcome to the Worldwide Microsoft Dynamics Academic Preconference  
Katie Hasbargen, Program Lead, Microsoft Dynamics Academic Alliance, Fargo, ND, USA

9:00 – 9:30am  Opening Plenary Session: Outreach and Research  
Dr. Jerry Flatto, Professor, University of Indianapolis, Indianapolis, IN, USA; and Todd Schultz, Professor, Augusta State University, Augusta, GA, USA

9:30 – 11:00am  Teaching Showcase (Discovery A)  
Facilitator: Hans van der Hoeven, Senior Lecturer, Avans University of Applied Sciences, ’s-Hertogenbosch, The Netherlands

ERP in Curricula Using Microsoft Dynamics NAV  
Hans van der Hoeven, Senior Lecturer, Avans University of Applied Sciences, ’s-Hertogenbosch, The Netherlands

Microsoft Dynamics Sure Step Case Study in the Classroom  
Mike Canniff, Faculty, University of the Pacific, Stockton, CA, USA

The Impact of Video Clip Instruction on Understanding Customer Relationship Management (CRM) Software for Brand Management  
Dr. Kuo Lane Chen, Associate Professor, University of Southern Mississippi, Hattiesburg, MS, USA and Dr. Huei Lee, Professor, Eastern Michigan University, Ypsilanti, MI, USA
Microsoft Dynamics Adds to the Students’ Experience
Rehan Bhana, Senior Lecturer, Birmingham City University – Faculty of Technology Engineering and the Environment, Birmingham, West Midlands, United Kingdom

Research Showcase (Discovery B)
Facilitator: Todd Schultz, Professor, Augusta State University, Augusta, GA, USA

Agile Software Development Applications to ERP: Discussion and Illustration Using Microsoft Dynamics AX
Todd Schultz, Professor, Augusta State University, Augusta, GA, USA

ERP Implementation: Examining Interdependencies among Pre-implementation, Implementation and Post-implementation Phases
Muhammad A. Razi, Associate Professor, Western Michigan, Kalamazoo, MI, USA

Microsoft Dynamics NAV Reference Model
Dejan Pajk, Researcher, Faculty of Economics, University of Ljubljana, Ljubljana, Slovenia

11:00 – 11:30am Break

11:30 – 12:15pm Concurrent Microsoft Dynamics Partner Demo Sessions
Jet Reports Demo and Hands-on Session (Discovery A)
Joe Little, President; and Jim Andrews, Vice President of Sales, Jet Reports, Portland, OR, USA

myGPcloud Demo and Hands-on Session (Discovery B)
Doug Pitcher, Cloudster, myGPcloud/Rose Business Solutions, Inc., San Diego, CA, USA

12:15 – 1:15pm Lunch

1:15 – 2:45pm Concurrent Sessions
Microsoft Dynamics in Education Working Session (Discovery A)
Facilitator: Dr. Jerry Flatto, Professor, University of Indianapolis, Indianapolis, IN, USA

Microsoft Dynamics Academic Alliance Resources (Discovery B)
Jane Birkegaard Thomsen, Senior Program Manager; and Bethany Eighmy, Senior Program Manager, Microsoft Dynamics Academic Alliance

2:45 – 3:00pm Break

3:00 – 5:00pm Hands-on Demo Sessions
Attendees have the option of rotating after the first hour or staying in the same session for the second hour.

SimulationAX – Presentation and Hands-on Game (Discovery A)
François Paré, Executive Consultant, Laboratoire ERPsim - HEC Montréal, Montréal, Canada
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<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>5:00 – 5:15pm</td>
<td>Recap and Closing of Day One Sessions</td>
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<tr>
<td>5:15 – 6:00pm</td>
<td>Advisory Council Meeting</td>
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<td>Advisory Council members from both regional councils should meet in Discovery A.</td>
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<td>Attendees who are not on the advisory council are welcome to join.</td>
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<td>7:00 – 10:00pm</td>
<td>Dinner and Special Event at the Toyota Center (Hosted by the Microsoft Dynamics</td>
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<td>Academic Alliance)</td>
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<td>Please meet at the Embassy Suites Downtown Houston lobby at 7:00pm. If you did not</td>
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<td>receive your ticket during the preconference, please pick up your ticket from the</td>
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<td>Embassy Suites front desk and meet us at the Toyota Center.</td>
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**Sunday, March 18, 2012**
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Room: Discovery A&B  
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<tr>
<td>8:00 – 8:30am</td>
<td>Breakfast</td>
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<td>8:30 – 8:45am</td>
<td>Opening Remarks</td>
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<td><em>Katie Hasbargen, Program Lead, Microsoft Dynamics Academic Alliance, Fargo, ND, USA</em></td>
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<td>8:45 – 9:30am</td>
<td>Business of the Future</td>
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<td><em>Mike Ehrenberg, Microsoft Technical Fellow, Redmond, WA, USA</em></td>
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<td>9:30 – 10:00am</td>
<td>Advisory Council Report</td>
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|             | *Dr. Jerry Flatto, Professor, University of Indianapolis, Indianapolis, IN, USA*  
|             | *Hans van der Hoeven, Senior Lecturer, Avans University of Applied Sciences, ’s-Hertogenbosch, The Netherlands* |
| 10:00 – 11:00am | Microsoft Dynamics Partner Panel           |
|             | *Doug Pitcher, Cloudster, myGPcloud/Rose Business Solutions, Inc., San Diego, CA, USA*  
|             | *Dwight M. Specht, Chief Operating Officer, I.B.I.S. Inc, Norcross, GA, USA*  
|             | *Traci Shaw, Senior Manager, Interactive Intelligence, Indianapolis, Indiana, USA*  
|             | *Yameen Ali, Consultant, Avanade, Portland, OR, USA*  
|             | *Oliver Norton, Account Manager, Nigel Frank International, Newcastle, Tyne and Wear, United Kingdom* |
| 11:00 – 11:15am | Closing and Thank You                      |
|             | *Katie Hasbargen, Microsoft Dynamics Academic Alliance, Fargo, ND, USA* |
| 11:15 – 12:00pm | Reception and Lunch                        |

We are excited to partner with the Dynamics Community User Groups this year during the afternoon. Please check your individual agenda for DayONE schedule and location.