

Microsoft Dynamics Academic Alliance

Help make business students
FUTURE-READY
with Microsoft Dynamics



CALL FOR PAPERS AND PARTICIPATION

2011 Microsoft Dynamics Academic Alliance Preconference

Hosted by the Microsoft Dynamics® Academic Alliance

Associated with Microsoft Convergence 2011 (April 11-13)

Preconference: April 9-10, 2011

Omni Hotel CNN Center, Atlanta, GA, USA

Deadline for Refereed Paper Submissions: February 21, 2011

Deadline for Presentation and Panel Discussion Submissions: February 28, 2011

AIM AND OBJECTIVES

The Microsoft Dynamics Academic Alliance (DynAA) Preconference provides an important forum for the exchange of ideas and information for current and prospective DynAA members. DynAA invites papers/abstracts in research, research-in-progress, teaching, applications, and case studies incorporating Microsoft Dynamics into business and information systems curricula. Suggested topics include (but are not limited to):



- Accounting Information Systems
- Business Intelligence/Analytics
- Business Performance Management
- Cloud Computing
- Curriculum Design Issues
- Customer Relationship Management (CRM)
- Enterprise Resource Planning (ERP)
- Financial Reporting Systems
- Information Audit
- Information Assurance/Security
- Information System Project Management
- Information Systems/Computer Technology
- Supply Chain Management

SUBMISSION FOR REFEREED PAPERS AND PUBLICATIONS

Author(s) may present teaching or research ideas/papers (including case studies, etc.) and request publication of paper or detailed abstract in the DynAA conference proceedings. Detailed abstract and full paper submissions will undergo a double-blind review process. **At least one of the authors must certify intent to attend the conference.** The format of the presentations includes round-table or classroom style limited to 25 minutes (including questions).

DynAA will publish conference proceedings in CD/DVD format and online. Full paper and detailed abstract submissions require the use of Microsoft Office Word format, double-spacing, minimum 11 font size, and 3 to 20 pages. Manuscripts should follow APA guidelines for citations and references (See <http://apastyle.apa.org>).

The deadline for online submission is **February 21, 2011**. No hardcopy will be accepted. Authors will receive email notification of acceptance/rejection by **March 5, 2011**. Final revisions of accepted extended abstract or papers for publication in conference proceedings are due **March 15, 2011**.

SUBMISSION FOR PRESENTATIONS AND PANEL DISCUSSIONS

Author(s) may present a topic (case studies, issues in using software, class projects, software installation, etc.) or conduct a panel discussion that is not published in the refereed proceedings. **(If the author wants to publish the topic/paper in the proceedings, please see the preceding instructions.)** These submissions require author(s) to submit their proposal within an abstract limited to 100 words.

The format of the presentations includes round-table or classroom style limited to 25 minutes (including questions). **At least one author must certify intent to attend the conference.** The deadline for online submission is **February 28, 2011**. Authors will receive email notification of acceptance/rejection by **March 5, 2011**.

ONLINE SUBMISSION

Click the following link for online submissions:

<http://99.140.126.9/DYNAA2011>

If you have any problems in submitting your paper, extended abstract, proposed presentation, or panel discussion online, please e-mail it to dynaa@microsoft.com and cc to Huei.Lee@emich.edu.

Direct any questions to Microsoft Dynamics Academic Alliance at dynaa@microsoft.com.