



## Message from the Program Director

**Don Morton**  
**Microsoft Dynamics Academic Alliance**

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Welcome:

Thank you for your participation in the Microsoft Dynamics Academic Alliance (DynAA). The innovation and creativity that you bring to your students and faculty colleagues is truly amazing. Bethany and I look forward to our academic pre-conference prior to Convergence in Atlanta this year. This is a great venue for us to share ideas and converse with our faculty members. As always we will engage a broad spectrum of the Microsoft Dynamics ecosystem - Dynamics Partners, Dynamics customers, and the Microsoft employees focused on Dynamics ERP and CRM.

We have another very compelling program with a wide range of thought provoking topics. A special thanks to Dr. Huei Lee, Professor, and Eastern Michigan University for organizing the presentations for access by the entire faculty within the DynAA.

The major focus for the DynAA team is around connecting our Dynamics Partners to local universities in their respective parts of the country. A relationship between your university and a local Dynamics Partner can provide a real world learning experience for your students. The Partner will provide guest lectures if asked, serve on advisory boards if asked, and hire your students for internships and full time employment upon graduation. Please contact us at [dynaa@microsoft.com](mailto:dynaa@microsoft.com) for more information pertaining to Dynamics Partners in your area.

Warmest regards,

Don Morton  
Director, Dynamics Academic Alliance