

Microsoft Dynamics® Academic Alliance

FUTURE-READY

Today's education for tomorrow's business success.

Microsoft Dynamics Academic Preconference Agenda April 9-10, 2011

Hosted by the Microsoft Dynamics® Academic Alliance

Day One: Saturday, April 9, 2011

Omni Hotel at CNN Center
North Tower, M3, Room: Walnut
100 CNN Center
Atlanta, GA, USA

8:00 – 8:30am **Breakfast**

8:30 – 9:00am **Welcome to the Microsoft Dynamics Academic Preconference**
Don Morton, Program Director, Bethany Eighmy, Customer Relations Manager, Microsoft Dynamics Academic Alliance, Fargo, ND, USA

9:00 – 9:30am **Opening Plenary Session: Outreach and Research**
Mike Canniff, Faculty, University of the Pacific, Stockton, CA, USA; & Jerry Flatto, Professor, University of Indianapolis, Indianapolis, IN, USA

9:30 – 10:00am **Advisory Council Update**

10:00 – 10:45am **Concurrent Sessions**
**Introduction to Microsoft Dynamics;
Panel Discussion**
Mike Canniff, Faculty, University of the Pacific, Stockton, CA, USA; & Jerry Flatto, Professor, University of Indianapolis, Indianapolis, IN, USA

**GP Simulation: Teaching Business Process
and Managerial Decision-making in
Classrooms**

*Muhammad Razi, Western Michigan
University, Kalamazoo, MI, USA*

Room: Walnut

**ERPsim BI: A Problem-based Learning
Approach in Teaching Business Analytics**

*Jacques Robert, Faculty, HEC Montréal,
Montréal, QC, Canada*

Room: Walnut

10:45 – 11:00am **Break**

11:00 – 11:45am	Concurrent Sessions Moving Microsoft Dynamics to the Cloud from an On-premise Installation <i>Doug Pitcher, Rose Business Solutions, Inc., San Diego, CA, USA</i>	Microsoft Dynamics Sure Step in the University Classroom: Results from the Field; Panel Discussion <i>Mike Canniff, Faculty, University of the Pacific, Stockton, CA, USA; Jerry Flatto, Professor, University of Indianapolis, Indianapolis, IN, USA; Muhammad Razi, Faculty, Western Michigan University, Kalamazoo, MI, USA; & Todd Schultz, Professor and Associate Dean, Hull College of Business, Augusta State University, Augusta, GA, USA</i>
	Room: Chestnut	Room: Walnut
11:45 – 12:00pm	Break	
12:00 – 1:00pm	Lunch	
1:00 – 3:30pm 1:00 – 1:40pm	Concurrent Sessions Microsoft Dynamics Academic Advisory Council Meeting <i>Members of the Microsoft Dynamics Academic Alliance advisory council will meet to discuss old and new business.</i>	Benefits Of A Single Integrated ERP Versus Best of Breed Systems <i>Emma Augustin, Faculty, Southern States University, Newport Beach, CA, USA</i>
	Room: Chestnut	Room: Walnut
		Effective Education Using Information Systems as Cognitive Tools <i>Richard Fulford, Professor, Edith Cowan University, Joondalup, Australia</i>
		Room: Walnut
1:40 – 1:50pm	Break	
1:50 – 2:30pm	Concurrent Sessions ERP Consolidation Accounting Serial Exercise <i>Zane Swanson, Professor, University of Central Oklahoma, Edmond, OK, USA</i>	Optimizing Supply Chain and Warehousing with Microsoft Dynamics AX <i>Sandeep Walia, Ignify, Cerritos, CA, USA</i>
	Room: Chestnut	Room: Walnut

Hyperbolic Browser For Knowledge Management Of An ERP Undergraduate Accounting Curriculum

Zane Swanson, Professor, University of Central Oklahoma, Edmond, OK, USA

Room: Chestnut

How to Select a CRM System for Business Decision Makers

Sandeep Walia, Ignify, Cerritos, CA, USA

Room: Walnut

2:30 – 2:40pm

Break

2:40 – 3:20pm

Concurrent Sessions

International Collaboration Between Virtual Companies of Universities

Michael Reiner, Professor, IMC Fachhochschule Krems, Krems, Austria

Room: Chestnut

Integrating Dynamics GP into the Information Systems Audit Course

Huei Lee, Professor, Eastern Michigan University, Ypsilanti, MI, USA.

Room: Walnut

Managing Process Manufacturing Using Microsoft Dynamics AX 2009

Scott Hamilton, Author, St. Paul, MN, USA

Room: Chestnut

Delivering ERP to the Classroom: Cost Comparison of Vendor Platforms and Delivery Options

Joseph Latimer, Instructor, North Dakota State University, Fargo, ND, USA

Room: Walnut

3:20 – 3:30pm

Break

3:30 – 4:30pm

Networking Session: Walnut

4:30 – 5:00pm

Recap

6:15 – 9:00pm

Dinner: McCormick & Schmick's Seafood Restaurant (Hosted by the Microsoft Dynamics Academic Alliance)

Please meet in the Omni Hotel lobby at 6:15PM.

190 Marietta St. One CNN Center
Atlanta, GA 30303

Presentations in blue were chosen through the call for papers and presentations process.

Day Two: Sunday, April 10, 2011

Omni Hotel at CNN Center
 North Tower, M3
 Room: Walnut
 100 CNN Center
 Atlanta, GA, USA

- 8:00 – 8:30am **Breakfast**
- 8:30 – 8:45am **Opening Remarks**
- 8:45 – 9:15am **Microsoft Dynamics Strategy**
Dan Lohmeyer, Senior Director, Microsoft Business Solutions, Redmond, WA, USA
- 9:15 – 10:00am **Open Discussion Forum**
Sara Gjerdevig, Sr Partner Development Manager, Microsoft Dynamics, Fargo, ND, USA
- 10:00 – 11:00am **Partner Panel**
Doug Pitcher, Rose Business Solutions, Inc., San Diego, CA, USA
Theresa Brown, Project Manager and Customer Account Manager for Microsoft Dynamics GP, Armanino McKenna, San Ramon, CA, USA
Dwight M. Specht, Chief Operating Officer, I.B.I.S. Inc, Norcross, GA, USA
Rick Feterick, Chief Executive Officer, Feterick & Associates, Inc., Des Plaines, IL, USA
- 11:00 – 12:00pm **Lunch**

We are excited to partner with the Dynamics Community User Groups this year during the afternoon!


DayONE 2011

Sunday, April 10, 2011

Georgia World Congress Center
 1 Georgia Dome Drive Northwest
 Atlanta, GA 30313

Join User Group (UG) members and other Microsoft Dynamics users, as they kick off an exciting week of Convergence activities with DayONE. You must PRE-REGISTER for one of the User Group tracks (Microsoft Dynamics AX, CRM, GP or NAV) and will attend general and breakout sessions in one of these tracks.

Why Attend?

- Meet peers in like roles and industries for future networking
- Hear from industry experts and peers on best practices
- Meet User Group members and better understand what you can gain from this community

An example agenda includes:

1:00 – 1:30pm	Networking with Peers
1:30 – 3:00pm	General Sessions
3:00 – 3:15pm	Break
3:15 – 4:30pm	Breakout Sessions
4:30 – 4:45pm	Break
4:45 – 6:00pm	Breakout Sessions

Questions?

Visit the DayONE 2011 User Group sites to see agendas, sessions and information about other attendees:

- DayONE 2011 Hosted by AXUG (Microsoft Dynamics AX): <http://www.axug.com/DayONE>
- DayONE 2011 Hosted by CRMUG (Microsoft Dynamics CRM): <http://www.crmug.com/DayONE>
- DayONE 2011 Hosted by GPUG (Microsoft Dynamics GP): <http://www.gpug.com/DayONE>
- DayONE 2011 Hosted by NAVUG (Microsoft Dynamics NAV): <http://www.navug.com/DayONE>

Convergence 2011

April 10-13, 2011

Georgia World Congress Center
285 Andrew Young International Blvd NW
Atlanta, GA 30313-1591

<http://www.gwcc.com>

CONVERGENCE 2011
Connect | Discover | Exceed



 Microsoft Dynamics

Event Registration

If you registered for Convergence 2011, registration & Information is located in the Registration Hall between Buildings A & B at the Georgia World Congress Center, and is open during the following times:

- Sunday, April 10: 11:30am – 6:00pm
- Monday, April 11: 7:00am – 9:00pm
- Tuesday, April 12: 8:00am – 7:00pm
- Wednesday, April 13: 8:00am – 5:45pm

Government issued photo identification will be required in order to check in and receive your conference badge (e.g.: Divers License, Passport, or Military ID).

6:00 – 10:00pm **Convergence Welcome Registration**

If you are registered for the Convergence Full Pass, we encourage you attend the

Convergence Welcome Reception. You must register and pick up your wrist band before the event.

Questions?

E-mail: Convergence2011@microsoft.crgevents.com

Event Web site: <http://www.microsoft.com/dynamics/convergence/atlanta11/default.aspx>