

CALL FOR PAPERS AND PARTICIPATION

2010 Microsoft Dynamics Academic Alliance Preconference

Hosted by the Microsoft Dynamics Academic Alliance

Associated with Microsoft Convergence 2010 (April 24-27)

Preconference: April 24-25, 2010

Site of Convergence: Georgia World Congress Center, Atlanta, GA, USA

Site of academic preconference: TBD

Deadline for Refereed Paper Submissions: January 31, 2010

Deadline for Presentation and Panel Discussion Submissions: March 1, 2010

AIM AND OBJECTIVES

The 2010 Microsoft Dynamics Academic Alliance (DynAA) Preconference will be held in Atlanta, Georgia. This conference serves as an important forum for the exchange of ideas and information for current and prospective DynAA members. DynAA invites papers/abstracts in research, research-in-progress, teaching, applications, and case studies incorporating Microsoft Dynamics products (AX, GP, SL, NAV, CRM) into business and information systems curricula. Suggested topics, featuring Dynamics software, include (but are not limited to) higher education applications such as:



- Accounting/Finance
- Assessing Value of ERP-integrated Curriculum
- Customer Relationship Management
- Enterprise Resource Planning (ERP)
- ERP Theory & Information Technology Management
- Information Systems/Computer Technology
- Related Accreditation Issues
- Supply Chain Management
- Unique Integrative Curriculum Designs

SUBMISSION FOR REFEREED PAPERS AND PUBLICATIONS

Author(s) wishing to present teaching or research ideas/papers (including case studies, etc.) and desiring publication in the DynAA conference proceedings must submit a detailed abstract or a full paper. Detailed abstract and full paper submissions will undergo double-blind review. Accepted papers will be published in refereed proceedings. **At least one of the authors must certify intent to attend the conference.** Presentations are limited to 25 minutes (including questions). Presentations may be round-table format or classroom style. Proceedings will be published in CD/DVD format and also posted online.

Full paper and detailed abstract submissions must be submitted in Microsoft Office Word format, double-spaced, minimum 11 font size, at least 3 pages, and no more than 20 pages. Manuscripts should follow APA guidelines for citations and references. Each paper submission should include two title pages; the first title page should include the paper title and author information while the second title page should contain only the paper title (no identifying information). Submit proposals via email that includes: (1) title of the paper, (2) author name(s), (3) affiliation(s), (4)

address(es), (5) e-mail address(es). Submit proposals electronically to **Janelle Daugherty** at dynaa@microsoft.com (and cc to HLee1@emich.edu).

Please include “Convergence 2010 Presentation-Proceedings” in the subject line in your submission e-mail.

The deadline for submission is **January 30, 2010**. No hardcopy will be accepted. Notification of acceptance/rejection will be emailed to the author(s) by **March 1, 2010**. Final revisions to accepted proposals are due **March 20, 2010**.

SUBMISSION FOR PRESENTATIONS AND PANEL DISCUSSIONS

Author(s) may present a topic (case studies, issues in using software, class projects, software installation, etc.) or conduct a panel discussion even if they do not intend to publish it in the refereed proceedings. **(If the author wants to publish the topic/paper in the proceedings, please see the preceding instructions.)** The author(s) must provide the following information: (1) title of the presentation/topic, (2) author name(s), (3) affiliation(s), (4) address(es), (5) e-mail address(es), and (6) abstract limited to 50 words. This information should be sent electronically to **Janelle Daugherty** at dynaa@microsoft.com.

Each presentation is limited to 25 minutes (including time for questions). The presentation may be round-table format or classroom style. **At least one author must certify intent to attend the conference. Please include “Convergence 2010 Presentation” in the subject line in the submission e-mail.** The deadline for submission is **March 1, 2010**. No hardcopy will be accepted. Notification of acceptance/rejection will be emailed to the author(s) by **March 10, 2010**.

Direct any questions to Janelle Daugherty, Microsoft Dynamics Academic Alliance, at dynaa@microsoft.com.