



April 15, 2010

Greetings,

It's always rewarding learning about the innovative programs faculty have developed to help students prepare for their upcoming careers. Each year, a group of faculty from Microsoft Dynamics Academic Alliance member institutions gathers at an academic preconference held in conjunction with Convergence, the Microsoft Dynamics customer conference, to share information about those innovative programs. Along with the structured program, there is additional learning going on through side conversations and networking. This happens not only among the faculty, but with the Microsoft Dynamics partners and customers who attend, too.

We realize not everyone can attend this event, so through the diligent effort of Dr. Huei Lee, Professor, Eastern Michigan University, the presentations have been compiled for access by other faculty. I hope you will learn something new as you review the presentations that were shared at the Microsoft Dynamics Academic preconference 2010 in Atlanta, GA, USA.

It is critical to prepare students when they're entering the competitive job market that we have today. Through the Microsoft Dynamics Academic Alliance we hope to be able to contribute to your academic program and provide the resources you need to prepare students for such a challenging future. Please consider joining us at Convergence in Europe in the fall of 2010 or next year at Convergence in the Americas to share information about your innovative program and to learn from others.

We look forward to working with you!

Don't hesitate to contact our team at dynaa@microsoft.com.

Sincerely,

A handwritten signature in black ink that reads "Janelle Daugherty". The signature is fluid and cursive.

Janelle Daugherty
Global Program Manager