

Message from the Proceedings Editor

Huei Lee, Ph.D.
Eastern Michigan University

It is my pleasure to present the Proceedings of Microsoft Dynamics Academic Preconference held in the Omni Hotel at CNN Center, Atlanta, Georgia during April 24-25, 2010.

Firstly, I would like to express my appreciation to Janelle Daugherty, Global Program Manager of DYNAA. I also would like to thank Bethany Eighmy for her frequent help. On the academic side, I would like to thank John Grandzol, the Chair of Advisory Committee, for his outstanding leadership. I also would like to thank all the members of the advisory council, especially Mike Canniff, Jerry Flatto, Zane Swanson, Carol Yacht for their constructive suggestions. Through their help, the editorial process became easier and smoother.

This was the first year to publish the Proceedings. As the chair of research and publication committee, I personally believe that we cannot attract the attendance of faculty from AACSB universities without publishing refereed proceedings. Due to budget cutbacks, many universities require their faculty to have their paper published in the proceedings in order to gain travel funds. Attending an academic/professional conference often means a chance for junior faculty to gain useful knowledge in both teaching and research. Recently, Microsoft Dynamics has grown to include GP, CRM, AX, NAV and other useful software. The purpose of this conference is not only to discuss the technical side of Microsoft Dynamics, but also to discuss academic curriculum trends and critical issues related to information systems such as ERP, AIS, CRM and SCM. This year we received a moderate amount of submission for the DYNAA members with an increase for both quantity and the quality. This volume contains about seven refereed papers, developed by more than ten authors and coauthors. These papers have been gone through a rigorous double-blind review process. The Proceedings also lists presentation abstracts and PowerPoint slides as Appendix. The Proceeding will be published online after the finish of the conference.

Secondly, I want to thank the authors, presenters, and reviewers for their persistent hard work for these papers/reviews for the Proceedings of the Preconference. I know that it was a lot of hard work, but it was well worth.

Finally, I would like to sincerely thank everyone again for their participation in the 2010 Preconference. It has been an honor and a privilege to serve as the proceedings editor. Without your help and support, the Proceedings would not have been possible. In addition, the committee will greatly appreciate it if you can provide them with ideas and issues so that they can improve the quality of the Proceedings in the future. We wish you enjoy the conference in Atlanta and look forward to seeing all of you again in future Microsoft Dynamic Academic Preconferences.