



## Microsoft Dynamics Academic Preconference Agenda April 24-25, 2010

Hosted by the Microsoft Dynamics Academic Alliance

### Convergence Welcome Registration

If you are registered for the Convergence Welcome Reception, you must pick up your wrist band before the event. We recommend that you register at the Georgia World Congress Center following the recap on day one of the preconference. Convergence Registration opens at:

- 12:30pm, Saturday, April 24, 2010
- 7:00am, Sunday, April 25, 2010

### Ancillary Events

Both the Convergence Welcome Reception and the Expo Reception are open to registered Convergence attendees and registered guests only. No one under the age of 21 will be admitted.

---

### Day One: Saturday, April 24, 2010

Omni Hotel at CNN Center  
Rooms: Cottonwood A&B  
100 CNN Center  
Atlanta, GA, USA

8:00 – 8:30am     **Breakfast**

8:30 – 9:00am     **Welcome to the Microsoft Dynamics Academic Preconference**  
**Janelle Daugherty**, Global Program Manager; & **Bethany Eighmy**, Customer Relations Manager, Microsoft Dynamics Academic Alliance, Fargo, ND, USA

9:00 – 9:30am     **Opening Plenary Session: *Overview: Ideas, Innovations, and Challenges***  
**Mike Canniff**, Faculty, University of the Pacific, Stockton, CA, USA; & **John Grandzol**, Professor, Bloomsburg University of Pennsylvania, Bloomsburg, PA, USA

9:30 – 10:00am   **Advisory Council Update**

- 10:00 – 10:45am **Business School Opportunities to Address the Gap in Global Project Management Needs**  
Edwin J. Andrews, Director, Academic and Educational Programs & Services, Project Management Institute, Newtown Square, PA, USA
- 10:45 – 11:00am **Break**
- 11:00 – 12:00pm **Concurrent Round Table Sessions**  
**Track I: Business Decision Making (Cottonwood A)**  
*Business Decision Makers (BDMs) focus on business curriculum development (other than IS) via integration of business process approaches.*
- Track II: Technology Decision Making (Cottonwood B)**  
*Technology Decision Makers (TDMs) focus on Microsoft Dynamics software installation, deployment, and maintenance, as well as IS-related curriculum development.*
- 11:00 – 11:25am ***Incorporating Real-World Projects into Undergraduate & Graduate Accounting Information Systems Classes***  
Jeffrey Pullen, PMP, Adjunct Professor & ERP Systems Project Manager, University of Maryland University College, Adelphi, MD, USA
- Predictive Data Mining of CRM Data for Marketers and Managers***  
Todd Schultz, Professor and Associate Dean, Hull College of Business, Augusta State University, Augusta, GA, USA
- 11:35 – 12:00pm ***Integrating GP Payroll into the Accounting Information Systems Class***  
Mike Canniff, Faculty, University of the Pacific, Stockton, CA, USA
- Microsoft Dynamics GP: Dexterity and Crystal Reports, A Case Study***  
Raz Khan, Student; & Smitha Bethi, Student, Eastern Michigan University, Ypsilanti, MI, USA
- 12:00 – 1:00pm **Lunch**
- 12:45 – 1:15pm ***Microsoft Dynamics Partner Experiences from the Front Lines***  
Mike Canniff, Faculty, University of the Pacific, Stockton, CA, USA; Theresa Brown, Project Manager and Customer Account Manager for Microsoft Dynamics GP, Armanino McKenna, San Ramon, CA, USA
- 1:20 – 2:20pm **Concurrent Round Table Sessions**  
**Track I: Business Decision Making (Cottonwood A)**
- Track II: Technology Decision Making (Cottonwood B)**
- 1:20 – 1:45pm ***Dynamics as a Teaching and Learning Tool: The First Step - Restructure the AIS Course!***  
Richard Banham, Associate Professor, Tennessee State University, Nashville, TN, USA
- A Model for Integrating Enterprise Systems into the Curriculum***  
Bonnie Klamm, Professor; Joseph Latimer, Instructor; & Tyler Russell, Student/Intern, North Dakota State University, Fargo, ND, USA

- 1:55 – 2:20pm ***Tips and Tricks for Teaching Dynamics GP as an Online Course Using Computer Accounting and Computer Accounting Essentials Textbooks by Yacht, Crosson, and Segovia***  
David Thomas, Faculty, Tulsa Community College, Tulsa, OK, USA
- A Curriculum for Business Intelligence***  
Joseph Latimer, Instructor, North Dakota State University, Fargo, ND, USA
- 2:30 – 3:15pm **Networking Session**
- 3:15 – 3:30pm **Recap**  
*Following the recap, please proceed directly to the registration booth at the Georgia World Congress Center to obtain your wrist band for the Convergence Welcome Reception.*
- [Georgia World Congress Center](#)  
285 Andrew Young International Blvd., NW  
Atlanta, GA 3013-1591
- 6:00 – 10:00pm **Convergence Welcome Reception: Centennial Olympic Park** (Only registrants with a wrist band will be admitted)  
*Don't miss this traditional kick-off to Convergence! This year, the backdrop is the amazing 21-acre Centennial Olympic Park, the city's lasting legacy from the 1996 Olympic Games in Atlanta. You'll experience great food and drinks, entertainment, activities, and much more. It's always a perfect opportunity to catch up with colleagues and meet new people before Convergence officially kicks off.*

---

**Day Two: Sunday, April 25, 2010**

Omni Hotel at CNN Center

Rooms: Cottonwood A&B

100 CNN Center

Atlanta, GA, USA

- |                 |  |  |
|-----------------|--|--|
| 8:00 – 8:30am   | <b>Breakfast</b>   |  |
| 8:30 – 9:00am   | <b>Opening Remarks</b>   |  |
| 9:00 – 9:45am   | <b><i>Microsoft Dynamics Sure Step</i></b><br>Aditya Mohan, Director, Microsoft Dynamics Partner Product Management, Microsoft, Redmond, WA, USA   |  |
| 9:50 – 11:50pm  | <b>Concurrent Round Table Sessions</b><br><b><u>Track I: Business Decision Making</u></b><br><b>(Cottonwood A)</b>   | <b><u>Track II: Technology Decision Making</u></b><br><b>(Cottonwood B)</b>  |
| 9:50 – 10:15am  | <b><i>ERP &amp; Financial Statement Rendering with a Hyperbolic Browser</i></b><br>Zane Swanson, Professor, University of Central Oklahoma, Edmond, OK, USA  | <b><i>Identity Management in Implementing Microsoft Dynamics GP</i></b><br>Kuo Lane Chen, Associate Professor, University of Southern Mississippi, Hattiesburg, MS, USA; Tim Wu, Lecturer, Eastern Michigan University, Ypsilanti, MI, USA |
| 10:25 – 10:50am | <b><i>Using Microsoft Dynamics in the Supply Chain Management Curriculum</i></b><br>Kuo Lane Chen, Associate Professor, University of Southern Mississippi, Hattiesburg, MS, USA; Huei Lee, Professor, Eastern Michigan University, Ypsilanti, MI, USA; & Jiaqin Yang, Professor, Georgia College & State University, Milledgeville, GA, USA | <b><i>Economics of Cloud Computing</i></b><br>Joseph Latimer, MIS Instructor; & Bonnie Klamm, Professor, North Dakota State University, Fargo, ND, USA   |
| 11:00 – 11:25am | <b><i>Research for Using Dynamics AX in Wholesale Distribution</i></b><br>Scott Hamilton, Author, St. Paul, MN, USA  | <b><i>Romanian-American University—Microsoft Innovation Center Dynamics Experience</i></b><br>George Carutasu, Professor, Romanian-American University, Bucharest, Romania   |
| 11:35 – 12:30pm | <b>Networking Session</b>  |  |
| 12:30 – 1:30pm  | <b>Lunch</b>   |  |

- 1:30 – 2:15pm ***Bridging the Gap between Business and Information Systems ERP-based Curricula to Achieve Improved Business Process Learning Outcomes***  
**John Grandzol**, Professor of Management, Bloomsburg University of Pennsylvania, Bloomsburg, PA, USA
- 2:15 – 2:30pm **Closing Remarks**
- 3:00 – 5:00pm **Advisory Council Meeting**
- 6:00 – 9:00pm **Expo Reception: Expo Hall at the Georgia World Congress Center**  
(Convergence registrants with badge only)  
*Always one of the most popular evenings during Convergence, the Expo Reception is a great opportunity to check out the latest products and offerings from our sponsors and exhibitors, as well as the latest Microsoft technologies within the Microsoft Pavilion. Be sure to enjoy some refreshments as you browse through the exhibition floor!*

**Presentations in blue were chosen through the call for papers and presentations process.**